

ORDER



Orders
Order / Rev: 702126
Alt Order #: 06251001
Product Desc: CONG LEADERSHIP FUND
Estimate: 2874
Flight Dates: 09/21/12 - 09/27/12
Original Date / Rev: 09/24/12 / 09/24/12
Order Type: Political

WKYC

Primary AE: Joe Knauer
Sales Office: T-WAS
Sales Region: NAT

Agency Name: American Media & Advocacy Grp/ POI
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Congressional Leadership Fund
Demographic: A35+
Product Codes: IS-Candidate/Local
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	66	\$91,100.00	\$77,435.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	66	\$91,100.00	\$77,435.00	0.00
Totals	66	\$91,100.00	\$77,435.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKYC	09/21/12	09/21/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	----F--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
CH 3 NWS AT 11<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--			1			\$3,000.00		0.00			
2	WKYC	09/21/12	09/21/12	Tonight Show Tonight Show	CM	1135p-1237a	----F--	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--			2			\$1,200.00		0.00			
4	WKYC	09/21/12	09/21/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	----F--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--			1			\$800.00		0.00			
5	WKYC	09/21/12	09/21/12	M-F 430a-5a 430a News	CM	430a-5a	----F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
CH 3 NEWS 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--			1			\$300.00		0.00			
6	WKYC	09/21/12	09/21/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	----F--	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
CH3 NEWS SUNRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--			2			\$850.00		0.00			

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 Alt Order #: 06251001
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: Congressional Leadership Fund
 Product Desc: CONG LEADERSHIP FUND
 Estimate: 2874

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WKYC	09/21/12	09/21/12	M-F 5-6p Dr. Phil	CM	5p-6p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
	DR. PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	----F--		1			\$1,400.00			0.00			
8	WKYC	09/21/12	09/21/12	M-F 730-8p Entertainment Tonight	CM	730-8p	----F--	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
	ENT TONIGHT 30<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	----F--		1			\$1,800.00			0.00			
9	WKYC	09/21/12	09/21/12	Fri Prime A Fri Prime A	CM	8-9p	----F--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
	WHIT/COMM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	----F--		1			\$3,000.00			0.00			
10	WKYC	09/24/12	09/24/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	M-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
	CH 3 NWS AT 11<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	M-----		1			\$3,000.00			0.00			
11	WKYC	09/24/12	09/24/12	Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
	TONITE SHW-NBC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	M-----		2			\$1,200.00			0.00			
13	WKYC	09/24/12	09/24/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
	ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	M-----		1			\$800.00			0.00			
14	WKYC	09/24/12	09/24/12	M-F 430a-5a 430a News	CM	430a-5a	M-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
	CH 3 NEWS 430A<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	M-----		1			\$300.00			0.00			
15	WKYC	09/24/12	09/24/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	M-----	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
	CH3 NEWS SUNRS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	M-----		2			\$850.00			0.00			
16	WKYC	09/24/12	09/24/12	M-F 5-6p Dr. Phil	CM	5p-6p	M-----	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
	DR. PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	M-----		1			\$1,400.00			0.00			
17	WKYC	09/24/12	09/24/12	M-F 730-8p Entertainment Tonight	CM	730-8p	M-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
	ENT TONIGHT 30<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	M-----		1			\$1,800.00			0.00			
18	WKYC	09/22/12	09/22/12	Sat Prime C Sat Prime C	CM	10-11p	-----S-	:30	2	\$1,700.00	P-3	0.00	NM	0	\$0.00
	DRAMA ENCORE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S-		2			\$1,700.00			0.00			

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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
30	WKYC	09/27/12	09/27/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	---T---	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$800.00		0.00						
31	WKYC	09/27/12	09/27/12	M-F 430a-5a 430a News	CM	430a-5a	---T---	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
CH 3 NEWS 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$300.00		0.00						
32	WKYC	09/27/12	09/27/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	---T---	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
CH3 NEWS SUNRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	2		\$850.00		0.00						
33	WKYC	09/27/12	09/27/12	M-F 5-6p Dr. Phil	CM	5p-6p	---T---	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$1,400.00		0.00						
34	WKYC	09/27/12	09/27/12	M-F 730-8p Entertainment Tonight	CM	730-8p	---T---	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$1,800.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WKYC	09/24/12-09/30/12		M-F 730-8p	730-8p		---Th----	:30	(\$1,800.00)	0.00	NM				
See MG 34.2															
[Prgm Change] no ET due to Browns															
2	WKYC	09/27/12-09/27/12		M-F 7-730p	7-730p		(7:30 PM-8:00 PM)---Th----	:30	\$1,800.00	0.00	NM				
Ⓜ MG for 34.1 09/27															
35	WKYC	09/25/12	09/25/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	-T-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
CH 3 NWS AT 11<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	1		\$3,000.00		0.00						
36	WKYC	09/25/12	09/25/12	Tonight Show Tonight Show	CM	1135p-1237a (11:35 PM-12:35 XM)	-T-----	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	2		\$1,200.00		0.00						
38	WKYC	09/25/12	09/25/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	-T-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	1		\$800.00		0.00						
39	WKYC	09/25/12	09/25/12	M-F 430a-5a 430a News	CM	430a-5a	-T-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
CH 3 NEWS 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	1		\$300.00		0.00						
40	WKYC	09/25/12	09/25/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	-T-----	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
CH3 NEWS SUNRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	2		\$850.00		0.00						
41	WKYC	09/25/12	09/25/12	M-F 5-6p Dr. Phil	CM	5p-6p	-T-----	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	1		\$1,400.00		0.00						

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Advertiser: Congressional Leadership Fund
 Product Desc: CONG LEADERSHIP FUND
 Estimate: 2874
WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
42	WKYC	09/25/12	09/25/12	M-F 730-8p Entertainment Tonight	CM	730-8p	-T-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----					1	\$1,800.00		0.00			
43	WKYC	09/26/12	09/26/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	--W----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
CH 3 NWS AT 11<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$3,000.00		0.00			
44	WKYC	09/26/12	09/26/12	Tonight Show Tonight Show	CM	1135p-1237a	--W----	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					2	\$1,200.00		0.00			
46	WKYC	09/26/12	09/26/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	--W----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$800.00		0.00			
47	WKYC	09/26/12	09/26/12	M-F 430a-5a 430a News	CM	430a-5a	--W----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
CH 3 NEWS 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$300.00		0.00			
48	WKYC	09/26/12	09/26/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	--W----	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
CH3 NEWS SUNRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					2	\$850.00		0.00			
49	WKYC	09/26/12	09/26/12	M-F 5-6p Dr. Phil	CM	5p-6p	--W----	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$1,400.00		0.00			
50	WKYC	09/26/12	09/26/12	M-F 730-8p Entertainment Tonight	CM	730-8p	--W----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$1,800.00		0.00			
51	WKYC	09/21/12	09/21/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	----F--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$800.00		0.00			
52	WKYC	09/21/12	09/21/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	----F--	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$2,500.00		0.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1		NKYC	09/17/12-09/23/12	M-F 6-630p			6p-630p	----F--	:30	(\$2,500.00)	0.00	NM			
See MG 52.2															
[c]															
2		NKYC	09/24/12-09/27/12	M-F 7-730p			7-730p	MTWTh--	:30	\$2,500.00	0.00	NM			
Ⓜ MG for 52.1 09/21															
53	WKYC	09/21/12	09/21/12	Fri Prime A Fri Prime A	CM	8-9p	----F--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$3,000.00		0.00			
54	WKYC	09/24/12	09/24/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00

Order / Rev: 702126
 Alt Order #: 06251001
 Flight Dates: 09/21/12 - 09/27/12

Advertiser: Congressional Leadership Fund
 Product Desc: CONG LEADERSHIP FUND
 Estimate: 2874

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
54	WKYC	09/24/12	09/24/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	M-----		1				\$800.00		0.00			
55	WKYC	09/24/12	09/24/12	M-F 7-9a Today Today Show	CM	7a-9a	M-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	M-----		1				\$1,800.00		0.00			
56	WKYC	09/22/12	09/22/12	Sat Prime C Sat Prime C	CM	10-11p	-----S-	:30	2	\$1,700.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S-		2				\$1,700.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	NKYC	09/17/12-09/23/12	Sat Prime C See MG 57.2,57.3,57.4,57.5 [Notre Dame Game]		10-11p	-----Sa--	:30		(\$1,700.00)		0.00	NM		
	2	NKYC	09/17/12-09/23/12	Sat Prime C See MG 57.2,57.3,57.4,57.5 [Notre Dame Game]		10-11p	-----Sa--	:30		(\$1,700.00)		0.00	NM		
57	WKYC	09/22/12	09/22/12	Sat Prime A 8-9p	CM	8-9p	-----S-	:30	1	\$1,400.00	P-3	0.00	NM	4	\$6,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S-		1				\$1,400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	NKYC	09/17/12-09/23/12	Sat Prime A See MG 57.2,57.3,57.4,57.5 [Notre Dame Game]		8-9p	-----Sa--	:30		(\$1,400.00)		0.00	NM		
	2	NKYC	09/17/12-09/23/12	Notre Dame Football Ⓜ MG for 56.1,56.2,58.2,57.1		Notre Dame Footb	-----Sa--	:30		\$1,400.00		0.00	NM		
	3	NKYC	09/17/12-09/23/12	Notre Dame Football Ⓜ MG for 56.1,56.2,58.2,57.1		Notre Dame Footb	-----Sa--	:30		\$1,700.00		0.00	NM		
	4	NKYC	09/17/12-09/23/12	Notre Dame Football Ⓜ MG for 56.1,56.2,58.2,57.1		Notre Dame Footb	-----Sa--	:30		\$1,700.00		0.00	NM		
	5	NKYC	09/17/12-09/23/12	Notre Dame Football Ⓜ MG for 56.1,56.2,58.2,57.1		Notre Dame Footb	-----Sa--	:30		\$1,400.00		0.00	NM		
58	WKYC	09/22/12	09/22/12	Sat Prime B Sat Prime B	CM	9-10p	-----S-	:30	1	\$1,400.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S-		1				\$1,400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	NKYC	09/17/12-09/23/12	Sat Prime B See MG 57.2,57.3,57.4,57.5 [Notre Dame Game]		9-10p	-----Sa--	:30		(\$1,400.00)		0.00	NM		
59	WKYC	09/27/12	09/27/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	---T---	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	---T---		1				\$800.00		0.00			
60	WKYC	09/27/12	09/27/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	---T---	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	---T---		1				\$2,500.00		0.00			
61	WKYC	09/25/12	09/25/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	-T-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-T-----		1				\$800.00		0.00			
62	WKYC	09/26/12	09/26/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	--W----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	--W----		1				\$800.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
63	WKYC	09/26/12	09/26/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	-- W- - - -	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-- W- - - -		1				\$2,500.00		0.00			
64	WKYC	09/26/12	09/26/12	M-F 7-9a Today Today Show	CM	7a-9a	-- W- - - -	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-- W- - - -		1				\$1,800.00		0.00			
													Totals	66	\$91,100.00